

Charles E. Johnson III

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OBJECTIVE

To leverage and further develop my abilities in building effective interactive teams, technology management, user-experience process development, business development and digital marketing.

COMPUTER SKILLS

- Adobe Creative Suite 4 (Photoshop, Illustrator, Flash, Dreamweaver, InDesign, etc.)
- Cross Browser/Platform Testing (Linux, Mac OSX, Windows, Safari, Mozilla, Netscape, IE6/IE7/IE8)
- Lotus Notes, Microsoft Word, Excel, Access, FrontPage, Power Point, Visual Studio .NET, VB.NET
- Bentley Systems MicroStation, CATIA V5, 3Ds Max 6.0

Languages: HTML, DHTML, XHTML, CSS, AJAX, JavaScript(scriptaculous+prototype), PHP5, Ruby on Rails, XML, ColdFusion, ASP/.NET, C#, C++

Operating Systems: Mac OSX, Linux, Windows 95, 98, NT, 2000/ME, XP Professional/Home, Vista

Object Oriented: OOP, OOPHP, DOM

Database: SQL, MySQL, MSSQL, Crystal Reports XI

Source Code Mgmt: CVS (Concurrent Versions System) & SVN (Subversion)

PROFESSIONAL EXPERIENCE

CJPS Enterprises 03/2008 – 06/2008

Director of Information Technology

- Identify demographics & target audiences, monitor, evaluate, and implement online marketing strategies including pay-per-click campaign set-up & maintenance, ROI/conversion rate improvement, click fraud analysis, organic search engine optimization, and website analytics.
- Manage our internal & external IT staff responsible for technical and web application needs of each of our clients and as well as our proprietary intellectual property portal.
- Manage product selection, purchasing, implementation, network management, security, hardware/software maintenance, and disaster recovery

pushtwentytwo 10/2007 – Present

Senior Web Developer / SEO Specialist

- Coordinate the creative design needs and web development aspects of web-based applications
- Develop site architectures, wireframes, database design, and web applications / websites
- Evangelize the importance of SEO and educate others on the techniques and strategies

Evosyst: Web Solutions 05/2007 – 10/2007

User Interface Architect / Web Developer

- Developed web applications and software modules utilizing ASP.NET/MSSQL and OOPHP/MySQL
- Developed user interfaces, site architectures, navigation schemes, and HTML prototypes

DTE Energy Company 10/2006 – 05/2007

Information Architect

- Worked and collaborated with multidisciplinary teams to ensure user-centered design, usability methodology, and effective ethnographic research and analysis

Trademark Productions 02/2006 – 10/2006

Senior Frontend Web Application Developer

- Coordinated frontend development team and graphic design team to produce superb UI
- Developed web applications via XHTML, PHP, CSS, AJAX, JavaScript, and XML with MySQL DB

EDUCATION

Pursuing: Bachelors of Computer Engineering
Associates of Science & Mathematics

*University of Michigan, currently enrolled
Macomb Community College*

Accepted to University of Notre Dame

\$18,000/year scholarship awarded

REFERENCES

Christophe Sevrain	Chief Executive Officer	CJPS Enterprises	+1 (248) 593-1264
Jason Fidler	Art Director	pushtwentytwo	+1 (586) 206-2021
Tim Piper	Senior Graphic Designer	pushtwentytwo	+1 (586) 354-5775
Brian West	Senior Web Developer	Evosyst: Web Solutions	+1 (586) 212-6247
Dwight Zahringer	Owner/Founder	Trademark Productions	+1 (586) 822-5810